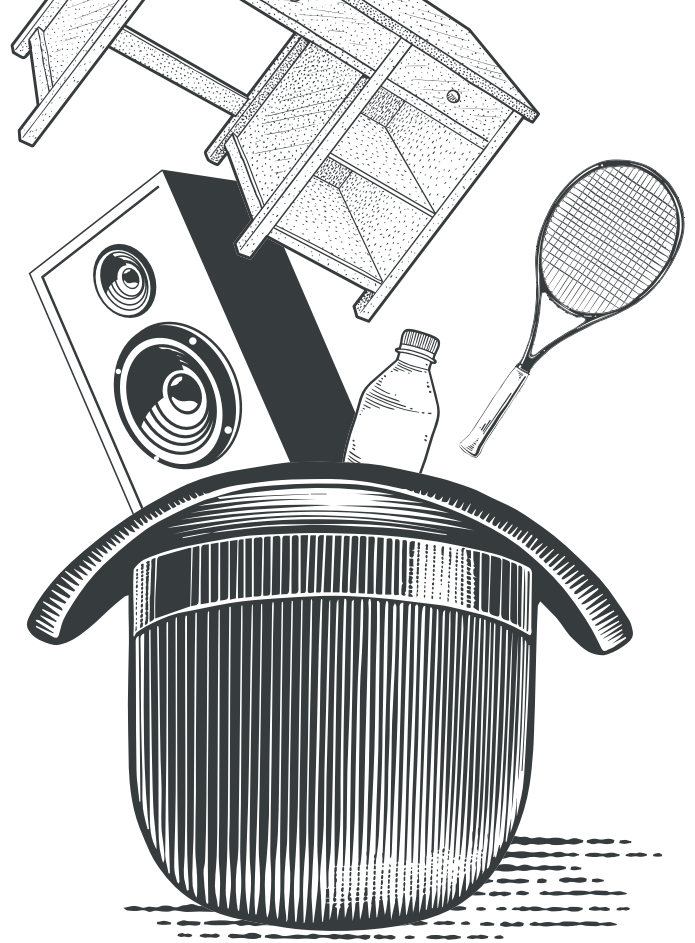


GIVE YOUR LEFTOVER EVENT MATERIALS A SECOND LIFE WITH EVENT CYCLE AND ENCOURAGE THE CIRCULAR ECONOMY!



The Brewery is partnering with Event Cycle to help project planners implement sustainable solutions and create a lasting social legacy in the process.

WHO ARE EVENT CYCLE?

Event Cycle is most famous for their Asset Dissolution, that's taking leftover event materials (graphics to giveaways, planks of wood to plants) and repurposing them with charities, community groups and social enterprises. With first-hand experience of the events industry, they champion sustainable change that protects the planet and the people on it.



The **BREWERY**

HOW DOES IT WORK?

STEP 1: CHECK WHAT EVENT CYCLE CAN OR CAN'T TAKE

Donations they accept:

- Graphics
- Giveaways
- Set pieces
- Desks
- Snacks
- Closed water bottles
- Sports equipment
- AV

Donations they don't accept:

- Paper (including flyers or event brochures, cardboard and steel)
- Perishable foods
- Broken items
- Rubbish

STEP 2: ORGANISING THE COLLECTION

Ask your event planner to put you in touch with Event Cycle to discuss all items you wish to donate. They will send you a quote for the handling fee, transport, and optional success story. Once confirmed, please let your event planner know (at least 2 weeks ahead of your event) and they will confirm the

best collection time and add this to your event order.

STEP 3: FINDING A NEW HOME FOR YOUR ITEMS

Event Cycle will find homes for your items with their network of UK charities, community groups, schools and social enterprises.

STEP 4: ACKNOWLEDGING YOUR DONATION

When they've found your donations a home, they will send you a certificate to show you where your donations went. They can also write a Success Story detailing the full journey from event to charitable organisation. You can use this on your social media (don't forget to tag The Brewery and Event Cycle!) or you can share this with your clients. The more people know, the more people will work towards a circular, zero waste, economy.

THANK YOU FROM THE BREWERY & EVENT CYCLE

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